Teacher Name: Mrs. Parnell

## Student Name:

CATEGORY	4	3
Attractiveness & Organization (Organization)	exceptionally attractive	The webpage has attractive formatting and well-organized information.
Writing - Mechanics (Conventions)	All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure.	Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure.
Content - Accuracy (Ideas)	The webpage has all of the required information (see checklist) and some additional information	The webpage has all of the required information (see checklist).
Graphics/Pictures	The graphics go well with the text and there is a good mix of text and graphics.	The graphics go well with the text, but there are so many that they distract from the text.
Content - Accuracy	All facts in the webpage are accurate.	99-90% of the facts in the webpage are accurate.

2	1
The webpage has well-	The webpage's formatting and
organized information.	organization of material are
	confusing to the reader.
Some of the writing is done in	Most of the writing is not
complete sentences. Some of	done in complete sentences.
the capitalization and	Most of the capitalization and
punctuation are correct	punctuation are not correct
throughout the brochure.	throughout the brochure.
The webpage has most of the	The webpage has little of the
required information (see	required information (see
checklist).	checklist).
The graphics go well with the	The graphics do not go with
text, but there are too few	the accompanying text or
	appear to be randomly chosen.
89-80% of the facts in the	Fewer than 80% of the facts
webpage are accurate.	in the webpage are accurate.